



2017 SECTION 11 DIRECTOR CANDIDATE INFORMATION

CANDIDATES: Audrey Castreje – 11\Q\1398
 Mel Mann – 11\V\89
 Gary Negrete – 11\E\159

AYSO EXPERIENCE

Audrey Castreje	Regional Staff: TP, Coach, Referee, EXTRA Coach, RCA, RC - 9 years Area Staff: Area Director - 2.5 years (3) Section Staff: n/a Tournament Staff: OCSC Tourn Director & Section 11 Tournament Staff National Programs Staff: U4 Task Force, RC & AD Mngmt Training Instructor Other: n/a
Mel Mann	Regional Staff: _Coach(15), Referee(10), RC(4), Instructor(8) Area Staff: _Instructor(5), AD(4), Super-Camp Director(4) Section Staff: ___Section Developer (2) Tournament Staff: _____ National Programs Staff: _____ Other: _____
Gary Negrete	Regional Staff: Volunteer(11), Team/Asst Coach (7), Referee(3), Coach Admin (2), Board (2) Area Staff: Volunteer (7), Area Coach Admin (4), Asst Area Director (3) Section Staff: Volunteer (6), Coach Admin (7), Nat'l Coach Advisory Committee (5) Tournament Staff: N/A National Programs Staff: N/A Other: Coach Instructor (9), Management Instructor (7), Advanced Coach Instructor (7)



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LIST PERTINENT ACCOMPLISHMENTS OR ACHIEVEMENTS RESULTING FROM YOUR PARTICIPATION WITH AYSO.

Audrey Castreje	<ul style="list-style-type: none"> • RAP ('08 - Honorable Mention, '09-'13 Platinum), • Green Thumb Award ('08-'09), Section 11 RC Rookie of the Year '08-'09, • AAP ('14 Gold, '15-'16 Platinum), • Advanced Coach, • Advanced Management Instructor, • Coach Instructor, • AD/RC Training Instructor, • U4/Playground National Task Force - launch, • Area 11Q Adult League Launch (MY2015)
Mel Mann	<ul style="list-style-type: none"> • Fund raised \$152K to expand a field complex and add parking • Fund raised \$538K to put in new turf field at high school with agreement for AYSO to be preferred user • As AD, expanded instructor corps and created a culture of shared instructors and resources across the Area. • Created relationship with High School for preferred use of facilities to support a coach and referee super camp.
Gary Negrete:	<ul style="list-style-type: none"> • Development through operational levels of AYSO: Region, Area and Section. • Effective implementation and execution of new AYSO program(s) at the grass roots (Region) level - U05 Program. • Recognition of requirement for additional specialized training for players. • The training of thousands of volunteers as an effective instructor at annual conventions.

OTHER SPORTS RELATED OR NON-PROFIT EXPERIENCE

Audrey Castreje	<ul style="list-style-type: none"> • USSF: None. • High School: Sunny Hills High School / International School of Brussels • College: UCI • Other: Founding member of the Cypress College Women's Soccer program • Founding member of the Cypress College Women's Soccer Program.
Mel Mann	<ul style="list-style-type: none"> • USSF: None. • High School: Fundraiser for a field • College • Other
Gary Negrete	<ul style="list-style-type: none"> • USSF: Cal South: National "D" Coaching License • High School: Soccer Booster Club (Founding President) • College: SoCal Seahorses (see below) • Other: NSCAA Goal Keeper Certification



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OTHER SPORTS RELATED OR NON-PROFIT EXPERIENCE INCLUDING BOARD, COMMITTEE OR LEADERSHIP POSITIONS HELD IN THOSE ORGANIZATIONS.

Audrey Castreje	<ul style="list-style-type: none"> In addition to my AYSO activities, I have served as a volunteer fundraising committee member of Allison’s Friends of Hope Foundation since 2005.
Mel Mann	<ul style="list-style-type: none"> Supporting “Rebuilding Together” in 2008 I functioned as a “house captain” for rehab on a home where 21 disabled children lived. Spent 4 months arranging financial and in-kind donations. Also, recruited 105 volunteers and media attention. In a single 19-hour day brought all these resources to the home for a single coordinated effort including roof repair, painting, new fence, kitchen remodel, new electrical fixtures, new appliances, new tile floors, general clean-up, etc.
Gary Negrete:	<ul style="list-style-type: none"> SoCal Seahorses: a 501(c)3 organization based in La Mirada, CA that offers a faith based soccer experience via after-school clinics, camps, international tours, other outreach programs. The flagship U23 Seahorses PDL men's team is part of the United Soccer League (USL), and competes yearly from May through playoffs in August. This team competes at the highest level of amateur soccer, but also provides a platform for players to step onto the professional soccer stage of the MLS. Executive Director of The Friendly Center Inc., Responsible for day-to-day operations of four (4) person staff, \$120K budget and development of programs for a 501(c)3 non-profit community center. Extensive interfacing (speeches, presentations, etc.) with corporate Board of Directors, employees and local government officials in both public and private forums. Analyzed requirements, and prepared responses for grants, developed and executed campaigns for corporate donations and gifts. Planned and coordinated fundraising, cultural and sporting events within the community. Member of the St. Barnabas Pastoral Council: Establish overall direction of the Parish and the elementary school by providing leadership to the numerous ministries. President La Mirada Chamber of Commerce: providing commercial guidance (marketing/regulatory/etc.) for local business within the city.

PERTINENT ACCOMPLISHMENTS OR ACHIEVEMENTS RESULTING FROM YOUR PARTICIPATION WITH THESE ORGANIZATIONS.

Audrey Castreje	<ul style="list-style-type: none"> Through a number of fundraising activities since joining Allison’s Friends of Hope, we have raised over one million dollars in donations towards cancer research.
Mel Mann	<ul style="list-style-type: none"> See Above



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Gary Negrete	<ul style="list-style-type: none"> • Developed ability to facilitate compromise resolutions in challenging environments on the field and in the board room. • Development of an inclusive management style that leads to the successful realization of the strategic plan. • Effectively working with local city officials allowed organization to grow. • Acknowledgment that relationships are the key to continued development of the organization • Understanding that effective fundraising is a daily activity, not just seasonal. • Exponential growth of services for the impoverished community to include Section 8 housing, legal services, nutritional education, after-school activities for elementary and pre-teens.
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PERSONAL OR PROFESSIONAL EXPERIENCE AND TRAINING INCLUDING SKILL SETS THAT YOU BELIEVE WILL BE USEFUL TO THE SECTION 11 DIRECTOR POSITION.

Audrey Castreje	<p>While I have learned a great deal during my nine years as an AYSO Executive Member, I do credit my professional experience for much of my success in AYSO to date. In the past twenty years, I have worked in business finance at Edwards Life Sciences, customer service at IKON Office Solutions, logistics at Pepsi, special education at the Brea Olinda Unified School District and owner of a successful IT services start-up company. Having years of experience in logistics, finance, customers service, education, organizational communication and management has certainly been a great asset in my AYSO career to date and I am confident that I will be able to leverage my experience in the role as the Section 11 Director.</p>
Mel Mann	<ul style="list-style-type: none"> • 18 years as an aero-space environmental test engineer. Designed fixtures, space simulation and other stress environments and supervised 11 people. • +17 years as an information technology consultant. Design business applications, large databases and coordinate directly with clients managing expectations. There is a strong emphasis on accurate and timely communication, efficiency of meetings and staying on target and in your lane.
Gary Negrete	<ul style="list-style-type: none"> • B.A. History (CSUF) & J.D. (Pepperdine Law). • EXPERIENCE: Over 29 years in Aerospace (Rockwell, Boeing, Raytheon) as a Contracts Manager supervising a contracts staff in providing proactive contracts management/administration on a variety of dynamic, complex programs with significant dollar values. Develop and present briefings and training seminars to company personnel regarding administrative, ethical and other regulatory issues including top company executives. • SKILL SET: Leadership, Budgetary and Planning, Training, Expenditures, Public Speaking, Negotiation, Program Management.



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PROVIDE A STATEMENT WHY YOU ARE RUNNING FOR THE SECTION 11 DIRECTOR POSITION. WHY DO YOU THINK YOU CAN MAKE A SIGNIFICANT CONTRIBUTION TO THE ORGANIZATIONS IN THIS ROLE?

<p>Audrey Castreje</p>	<p>As with many of my fellow Area Directors and Section staff members, my passion for soccer and for what AYSO stands for is what continues to drive me to do whatever I can to make AYSO the very best it can be. Though my daughter aged out of our youth program last season, my desire to continue giving back to the organization is as strong as it has ever been. I am fortunate to have the freedom to be a full-time volunteer and to have the full support of my family.</p> <p>My objective, as the Section Director, will be to continue spreading my belief that good intentions must be followed with action, that great organization is the hallmark of great execution, that a volunteer’s time is valuable and should be used thoughtfully, that change must follow careful consideration and planning to be successful and that (while important) success cannot be measured by headcount alone. Perhaps most importantly, I believe that the Section exists to provide support to the Areas, the Areas exist to provide support for the Regions, and we are all here for the kids.</p>
<p>Mel Mann</p>	<p>AYSO Section-11 is already situated in the center of the US soccer culture. Our Section has a wealth of talented and highly motivated volunteers. We are lacking strong and timely communication. Additionally, in my home Area I pushed hard of a new culture of Regions helping each other and sharing resources from fields to instructors. This is a culture that needs to be pushed more at the Section level. Without losing individual identity, Area’s need to focus more sharing and helping each other forward. Communication and a culture of common goals with mutual trust benefit everyone.</p>
<p>Gary Negrete</p>	<p>I am running for the position because I believe I am the optimal candidate to fulfill the Director role at this time. My years in AYSO at the Region, Area and Section level have provided me with an exceptional understanding of our organization from a grass-roots perspective. I will look to the AD’s and Staff to develop an effective leadership organization via the following points: • Although change is good, thoughtful well planned and executed change is better. Recognition of the changing dynamics of youth sports programs as it relates to price; volunteer availability; field space restraints and safety. Development as primary factor of soccer...• Acknowledge our National Organization for what it provides while looking within the Section for what is best for the Section. • Establishment of a 3-year “strategic” plan with appropriate yearly benchmarks that detail the future of the Section. • Review of our current Section programs (Core, Extra, Club, Coach, Referee and Management) for the appropriate modification to better fit our unique Section for continued development. • Establishment of an effective “marketing” plan that allows for the flow of communication from National through Section to the Area and to the Regions that form the foundation of our organization. Satisfy the need for a more attainable training platform for our volunteers.</p>